

Dr. Brian Sajko
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Education

Ph.D. Bowling Green State University 1993 Theatre
M.A. University of Minnesota 1987 Theatre Arts
B.A. University of Dayton 1985 Theatre
Harvard University Graduate School of Education (2008)
Certificate from the Institute of Educational Management

Career summary

25+ years in Higher Education
Professor, Artist, Administrator and Fulbright Scholar

Professional Experience

Nebraska Methodist College
Omaha, Nebraska

July 2014-present

Vice President of Enrollment Management and Student Success;
Chief Student Officer

Responsible for all aspects of enrollment management—undergraduate, graduate. Direct reports include Director of Enrollment Management, Dean of Students and Director of Marketing. Report directly to President.

Arizona Commission for Postsecondary Education
Phoenix, Arizona

January-July 2014

Commissioner

Nominated by Governor and confirmed by Senate 2014
Responsible for all aspects of state funded financial aid including minority/diversity programs and research projects. Trustee for 529 Plan—nearly \$1 Billion in assets.

Prescott College
Prescott, Arizona

Sept 2012-June 2014

Dean (VP) of Enrollment Management, Student Life and Marketing

Chief College Spokesperson. Responsible for Admissions, Financial Aid, Student Life, Housing, Communications and Marketing (Web Services; Social Media; Publications; Design; PR and Media Relations for entire College) for all undergraduate and graduate programs (BA,BS,BFA,MA,MS,MEd,PhD—resident, online and distance); Tucson Center regional campus

hub and Kino Bay Mexico Center. President's Circle member--report directly to President of the College. Supervise 24 employees. Assist with strategic relationship building of partners and donors and serve as government relations head. Develop degree cost structures, direct summer, community and high school curriculum based offerings along with transfer agreement and dual enrollment arrangements with community colleges and high schools.

Created and instituted The Prescott Plan—tuition reduction and streamlined financial aid and marketing initiative. Led development of certified Veteran Friendly campus initiative along with creating ADA and International student policy teams. Serve as PDSO, Fulbright Program Administrator and Fulbright Campus representative. Serve as mentor in limited residency degree completion program and teach courses in Theatre, Business and English Literature.

Instituted communication flows and core recruitment and marketing procedures for all programs including instituting Virtual Tours, revised Internet Architecture for both internet and intranet and implementation of CRMS and integration with IT. Established Student Life and Activities at the college and integrated technology into these systems.

Eureka College **Eureka, Illinois**

August 1993 to August 2012

Senior Vice President for Admissions, Communications and Integrated Marketing

(Title changed from Vice President of Marketing and Admissions in July 2007 to accurately reflect scope of responsibility)

(August 2003 to August 2012)

Chief College Spokesperson. Directed integrated marketing communication structure including communication strategies with internal and external constituents and as Chief Adviser to the President. Chief architect of the nationally recognized "Eureka Idea" which increased enrollment by over 50% and retention by 21%, moving discount rate of 55% to one of near 20%. Upgraded and integrated technology, staffing and all admissions and financial aid strategies. Led strategic planning. Led College through three HLC accreditations.

Responsible for leadership in all aspects of branding/marketing of Eureka College including all marketing, advertising, communication, social media, print materials, campus staging, admissions and financial aid. Served as Dean of Admissions and Financial Aid until 2008. Supervised 16 staff members, directly supervising the Dean of Admissions and Financial Aid, Coordinator of Media Relations/Assistant to the Vice President, Coordinator of Creative Services, Coordinator of Web Services. 16 years of overseeing donor programs and major donor relationships.

Key player in College-wide strategic planning and campus master plan. Created and led Center for Lifelong Learning. Added Men's and Women's Soccer and Cross Country and Band Program. Instituted Peoria Symphony Chamber Orchestra on campus.

Director of the Ronald W. Reagan Leadership Program

(2006-2008)

Responsible for all aspects of the College's premiere scholarship and leadership development program including mentorships. Supervise Assistant Director of Reagan/Sandifer Programs. Also directed and co-created the Durward Sandifer Mentorship Program—a college-wide mentorship program aimed at retention. Stewarded donor relationships.

Founding Curator of the Ronald Reagan Museum

(August 1993-July 2012)

Responsible for all aspects of President Reagan's personal history museum and garden. Conceived and designed museum displays and storyline. Served as chief media representative for national and international media. Museum has hosted over 15,000+ visitors per year. Devised Museum Marketing Program and created and directed donor programs related to Reagan. Directly connected to and built relationships with major College and Reagan related donors. Developed archives for Reagan materials and helped build college-wide archival program with Director of Library.

Professor of Theatre Arts and Drama

(August 1993-July 2012)

Grew theatre major from 2 to nearly 40 students.

Classes and Independent Studies Taught: Introduction to Acting, Introduction to Theatre Arts and Drama, Dramatic Literature I and II, World Theatre History and Theory I and II, Senior Seminar (Liberal Arts capstone Course), Western Civilization and Culture, Arts Administration, Playwriting, Stage Makeup, Classical Acting, Characterization, Oral interpretation, Musical Theatre, Stage Combat, Dialects, Staging the Musical, Directing.

Taught and advised numerous regional nominees in acting and design for the Kennedy Center American College Theatre Festival including a National winner of the Mehron Award for Excellence in Theatrical Design in Stage Makeup.

Chair – Fine and Performing Arts Division

(1994-2004)

Responsible for curriculum, teaching assignments, staffing, budgeting, strategic and long-range planning, development, marketing, alumni and served as artistic director. Created and Developed Computer Aided Design Lab for Arts Students. Supervision of nine faculty members. Led Division through HLC accreditation and numerous Program reviews.

Organized and developed alliance with Playwright's Kitchen Ensemble in Los Angeles. This exclusive internship program allows our students to work one-on-one with television and movie actors in Los Angeles and provides the College with major speakers on a yearly basis sans stipend.

Alliance and personal friendship with two major Hollywood and New York Theatre and Film Producers. Developed and wrote curriculum for Arts Administration program (joint program between Business and Fine and Performing Arts) at Eureka College. Developed Dance program at Eureka College (joint program with Central Illinois School of Dance/Central Illinois Ballet). Developed Assistantship arrangement with Graduate Theatre Program at Illinois State University (placement of Graduate Design Candidates as Technical Director/Staff designer at EC). Led strategic planning.

Director –Academic Honors Program

(1994-2000)

Designed and implemented honors curriculum still in effect to model thesis defense structure, recruited students and grew program, developed guidelines acted as adviser and registrar for honors students, gained membership in National Collegiate Honors Council for program.

Founder and Director of the Eureka College Theatre Project

Summer theatre workshop for high school students and teachers—including college and graduate credit. Responsible for all aspects of program.

Fulbright Scholar Program

Fulbright Alumni Ambassador

(2008-present)

Nominated and trained to represent the J. William Fulbright Scholar Program at universities and conferences as assigned by the Council for the International Exchange of Scholars (CIES) and the U.S. Department of State. Travel throughout the country giving workshops and presentations—50 plus presentations to date.

U.S. Senior Fulbright Scholar

National Sun Yat-sen University; Kaohsiung, Taiwan R.O.C.
January 2003 to June 2003

Scholar in residence at National Sun Yat-sen University. Assisted in organizing International Conference in Mainland China Studies. Taught graduate course in arts management. Assisted in founding and developing curriculum for new Department of Theatre. Development and research for the America Center---a resource center located at NSYSU. Named Deputy Director of the America Center. With support of American Institute in Taiwan (defacto U.S. embassy) founded and producer Discover America Month—a month-long celebration of the arts and America for Southern Taiwan.

Theatre Program Review Specialist

(2004-2008)

Appointed to TWO three year terms for the J. William Fulbright Program/U.S. Department of State and the Council on the International Exchange of Scholars.

University of Southern Indiana Evansville, Indiana

August 1988 to June 1990

Instructor in Communications/Theatre and Director of Theatre

Classes and Independent Studies Taught: Introduction to Acting, Introduction to Theatre Arts and Drama, Theatrical Movement, Voice and Diction, Speech, Directing, Advanced Acting, Stage Lighting, Introductory and Advanced Stage Makeup

Majors: Art, pre-Art Therapy, Arts and Letters, Arts Administration, Dance, Music, Music Education, pre-Music Therapy, Theatre Arts and Drama

Union Memberships

- Society of Stage Directors and Choreographers

Professional Memberships

- NASPA

- NAFSA
- Council for the Advancement and Support of Education
- Arizona International Educators
- Association of Fundraising Professionals
- Board of Governors for Illinois Association of Museums
- National Association for College Admission Counseling
- Rotary International
- Fulbright Association—Life Member
- International Council of Fine Arts Deans
- National Association of Schools of Theatre
- Association for Theatre in Higher Education
- American Theatre and Drama Society
- Association of Arts Administration Educators
- Association for Supervision and Curriculum Development
- Illinois Theatre Association—Life Member
- Educational Theatre Association

Committee Assignments

- Committee experience: Academic Affairs; Trustee Committees as--Faculty Representative to Board, Admissions and Recruitment, Marketing; Convocation and Cultural Affairs; Academic Disciplinary; Arts and Lecture Series; Housing Task Force; Grants and Technology; Representative to Student Senate; General Education; Faculty Policies; Retention; Faculty Workshop, Marketing Plan Task Force, Budget
- Accepted into ATHE Leadership Development Institute—attended August 2002.
- CASE—Marketing Communications Workshops

Performance and Production Experience

- Founding Associate Artistic and Managing Director of New Harmony Theatre Actor's Equity Association Theatre primarily summer based.
- Liaison to State of Indiana for Outdoor Drama, Served as consultant to state legislators and developed successful funding plan for biennial State budget.
- Casting Director for New Harmony Theatre and Young Abe Lincoln Outdoor Drama, traveled to numerous national sites to cast both acting and technical companies.
- Selected as Beginnings Director for Indiana Theatre Association—working with new playwrights.
- Directed classical to contemporary plays and musicals to elementary, middle school, high school, college and university, community and professional performers (Over 100 productions).
- Designed sets, lights and makeup at all levels (nearly 50 productions).
- Acted in college and university, community and professional theatres (nearly 80 productions).
- Voice Over Work, Commercial Work, Industrials

Curriculum Experience

- Pathways and enrollment agreements with numerous community colleges
- Core member of college wide accreditation team for numerous visits
- Led Fine and Performing Arts Division through North Central Association evaluations
- Structured departments for accreditation by NAST, NASM and NASA
- Theatre Resource Person for all Schools in Roman Catholic Diocese of Peoria, Illinois
- Designed and Implemented Theatre Arts Curriculum at USI
- Program review and curriculum revision in theatre at EC
- Designed Theatre Component Music Plus program for Inner-City Youth at Bowling Green State University.
- Served as Teaching Artist and Site Coordinator for Arts Alive!—part of the Lincoln Center Institute for Aesthetic Education
- Director of Pedagogy Module for The Graduate College Professional Development Program at Bowling Green State University—essentially preparing and teaching graduate assistants how to teach.
- Spearheaded development of Computer Aided Design laboratory at Eureka College

Publication and Presentations

- Arizona Early Childhood Educators Conference—2014
Multiple Intelligences: Theatre in the K-3 Classroom
 - Arizona International Educators---Phoenix 2013
Internationalizing the Campus
 - ACT Enrollment Planners Conference—Chicago 2011
 - Illinois State Historical Society Heritage Magazine Reagan At Eureka Jan 2011
 - CASE V District Conference—Chicago Dec 2010—The Eureka College Turnaround Story
 - NAFSA Co-Chair Internationalizing the College Campus Panel June 2010
 - US State Department Nov 2009 Social Media and Recruitment Panel Wash DC
 - Encyclopedia of Modern Drama (Grolier)—entries on Robins and Hoyt 2004
 - Dictionary of Literary Biography—Major Essay on Elmer Rice Vol. 8 2003
 - Arts Education: A K-16 Model Education
National Communication Association 1997
 - Utopian Traditions of Theatre in New Harmony, Indiana
Association for Theatre in Higher Education 1997
 - Theatre in Utopia: The Thespian Societies of New Harmony, Indiana
Theatre Seminar on Repertoire Americana 1997
 - Democracy in the Arts: the Structure and Function of the Thespian Societies in 19th Century New Harmony, Indiana
Indiana Association of Historians 1995
- Directed and created Original Production by Students in Music Plus Program for Inner-City Students
Music Educators National Conference 1994
- The Tripartite Model of Teaching, Research and Service for Graduate Assistants
Graduate Students National Teachers Conference U of IL 1994

- Theatre in New Harmony: The Golden Troupe
Featured Speaker at Harmoniefest New Harmony, IN 1993
- Using Theories of Student Development in the Teaching of Theatre
Association for Theatre in Higher Education 1992
- Catholic Theatre in America: Plays, Production and Press
Association for Theatre in Higher Education 1990
- Numerous regional speaking engagements on the arts and various other subjects.
- Publications Editor for 3 years for Illinois Theatre Association's Followspot

Grants

- Title III Team at Prescott College
- American Institute in Taiwan (US Govt Grant)
- Lily Endowment Grant to write and implement theatre curriculum for all schools in
Roman Catholic Diocese of Evansville, Indiana.
- Illinois Arts Council grant in support of Eureka College Theatre Project
- Peoria Area Arts Council grants
- On Grants and Technology team which received grant from Caterpillar and
Central Illinois Light Company in support of technological improvements.
- Served on numerous granting panels for Arts in Education division of
Illinois Arts Council and Peoria Area Arts and Sciences Council

Awards and Honors and Offices Held

- Board of Directors—Peoria Symphony Orchestra
- Peoria Area Convention and Visitors Bureau---Tourism Committee Member
- Advisory Council Member for the League of Cultural Towns initiative
- Awarded the Silver Pineapple from the Peoria Area Convention and Visitors
Bureau—in recognition of outstanding service to tourism in the region.
- Americans for the Arts: Emerging Leaders Council Member
- Kennedy Center American College Theatre Festival Executive Committee Region III
- Co-Host of KCACTF Region III Festival with Illinois State University
- Parliamentarian—International Council of Fine Arts Deans
- J. William Fulbright Scholar Finalist—Lecturer in Taiwan 2001/2002
- Dance Advisory Panel—Central Illinois Ballet Peoria, IL
- Appointed by Governor of Indiana as Visiting Scholar in Theatre for Indiana
Department of Natural Resources State Historic Sites
- Appointed by Governor of Illinois as Regional Team Leader to Illinois Citizens
Committee for the Arts
- Named one of Forty Community and Business Leaders Under Forty in Central
Illinois
- Outstanding Graduate Student in Theatre at Bowling Green State University
- University of Minnesota Henry Luce Scholar
- Appointed to Peoria Image task Force
- Appointed to Illinois Presidential Corridor Project

- Former Vice-President of Indiana Theatre Association
- Founder and Director of Indiana Literacy Improvisation Theatre (part of AmCorp)
- Served as Preliminary Round Judge for Irene Ryan Acting Competition at KC/ACTF
- Adjudicator for Kennedy Center/American College Theatre Festival
- Mentored National Finalist in Mehron Award for Theatrical Design in Makeup
- Focus Group Member—Illinois State Board of Education Teacher Training

Development

- Donor relations and communications/marketing
- Organized, hosted and scripted major donor events for the College.
- Created strategic initiatives such as The Ivy Project: Historic Campus Construction
- As Curator, liaison to Reagan related donors at the College.
- Have been team member which has solicited and acquired major gifts working with donors of all levels.
- Developed Friends of Theatre and Theatre Endowment Fund
- Founded Eureka College Fine and Performing Arts Hall of Honor
- Began FPA Celebration-internal celebration of arts students.
- Worked with donors and alumni at all levels for FPA Division at Eureka College.
- Worked with donors at all levels for New Harmony Theatre.
- Worked with donors to develop an endowed theatre scholarship at Eureka College.
- Began and edited an alumni and donor newsletter for the arts at Eureka College.

Other Marketing

- Chair of Sesquicentennial Planning Committee at Eureka College
- New Harmony Theatre -- Responsible for all marketing aspects.
- The Arts at Eureka College -- Responsible for all marketing aspects.
- Marketing Advisory Team at Eureka College -- As team chair (1999-2001), spearheaded and accomplished central marketing plan for the entire college. Implemented recommendations including a trustee marketing committee and a Special Assistant to the President for Marketing. Reappointed Chair in 2003.

Other Interests

- Founding Archivist of the Association for Theatre in Higher Education
- Founding Archivist Theatre as a Liberal Art Focus Group of the ATHE
- Named a Master Gardener by University of Illinois
- President of Parish Pastoral Council —St. Patrick's Catholic Church Washington, IL
- Strategic Planning Core Team Member for Diocese of Peoria
- Cantor-- St. Patrick's Catholic Church Washington, IL
- Cantor—Sacred Heart Parish Prescott, AZ
- Parish Pastoral Council Member—Sacred Heart Parish Prescott, Arizona
- Born and Raised in Gary, Indiana