# Dom Caristi

Revised July 15, 2014

# Professor of Telecommunications Ball State University

### **Educational Background**

Ph.D., University of Iowa, School of Journalism & Mass Communication

M.A., Central Missouri State University, Department of Communication

B.A., University of Miami, School of Communication

# **Previous Teaching Experience**

Iowa State University Greenlee School of Journalism and Communication

Missouri Southern State University Department of Communications

Saint Mary's University of Minnesota Media Communications

#### **Publications**

(with Barry Umansky) <u>Top 10 Unanswered Questions Involving Spectrum Auctions</u>, *Fierce Wireless*, Oct. 18, 2013

(with William R Davie) Communication Law, Pearson, 2011

"Super Bowl: Why It Will Move to Cable," *The Hollywood Reporter*, Feb. 4, 2011 (picked up by Reuters and widely republished)

(with S. Papathanassopoulos) "Media Studies in Greece: A Nascent Discipline," 1 *Journal of Media Education* 29, January 2010.

"Channeling Students' Passion into Fulbright Applications," *Fulbright Program Adviser Newsletter*, Issue 44, Sept. 2010.

"Participatory Education," <u>Business Partners</u> July/Aug. 2009 (publication of the American-Hellenic Chamber of Commerce).

"The Truth about Cable Rates," report for <u>Foundation for Rural Service</u>'s <u>Rural Telecom</u> <u>Educational Series</u>, March 2009.

(with Bohanon, Dolak et al) "<u>An Interim Report on the Economic Impact of Telecommunications Reform in Indiana</u>," Digital Policy Institute White Paper, Feb. 2008.

(with Bohanon, Richardson et al) "<u>Retransmission Consent, Must Carry and the Public:</u> <u>Current Economic and Regulatory Realities of Multichannel Providers</u>, Digital Policy Institute White Paper, Oct. 2007.

"Setting Up a Live Shot" Lesson 5 in RTNDA's *Educator in the Newsroom* Lesson Plans, 2007.

(with B. Umansky), "The Public Policy of Video Franchising" in <u>The Economic Impact of Telecom Reform in Indiana: 2006</u>, Digital Policy Institute White Paper, Feb. 2006.

"Cable Titan John Malone" in *Media Programming: Strategies and Practices*, 7<sup>th</sup> ed., S. Eastman and D. Ferguson. Thomson Wadsworth, 2006.

Multiple entries in *Encyclopedia of Radio*, C. Sterling ed. Fitzroy Dearborn, 2004. Entries for Copyright, Emergency Broadcast System, Federal Communications Commission, Federal Radio Commission, First Amendment and Radio.

"Legal Issues and Digital Technology in Broadcast Education" in <u>Technological Issues in</u> <u>Broadcast Education</u>, G. Donnelly and J. Blaney, eds. Praeger, 2003.

Service Learning Overseas: Expanding Opportunity for Students While Building Goodwill. 44 *Feedback* 4 (Nov. 2003).

"Broadcast Programming" in *Mass Communication Education*, M. Murray and R. Moore, eds. Iowa State Press, 2003.

Reality Shows to the Networks' Rescue. USA TODAY Magazine, July 2001.

(with D. Smith) A Television Programming Simulation that Engages Students. 42 *Feedback* 19 (Spring 2001).

"Policy Initiatives and Rural Telecommunications" in <u>Having All the Right Connections:</u> <u>Telecommunications and Rural Viability</u>, P. Korsching, P. Hipple and E. Abbott, eds. Prager, 2000.

Multiple entries in <u>Encyclopedia of Television News</u>, M. Murray ed. Oryx Press, 1999. Entries for Federal Communications Commission, Newton Minow, Office of Telecommunication Policy, William S. Paley, Prime Time Access Rule.

Kaj Je Vredno Objave? (What is Newsworthy?). *Novinarjev Bonus* (publication of the Federation of European Journalism Students - Slovenia) Vol. 1, 1998/99.

Multiple entries in *Historical Dictionary of American Radio*, D. Godfrey and F. Leigh, eds. Greenwood Press, 1998. Entries for Communications Act of 1934, Equal Time, Fairness Doctrine, Federal Communications Commission, Frequency Assignments, Licenses/Licensing Stations, Monopoly Investigations, Spectrum.

"Office of Telecommunication Policy" in *History of the Mass Media in the United States*, M. Blanchard ed. Fitzroy Dearborn Publishers, 1998.

The Iowa Communications Network: The Policy Implications of Publicly Funded Infrastructure. 22 *Telecommunications Policy* 617 (1998).

(with D. Bradbury and L. Zhang) Three Faculty Evaluate Their Summer Experiences of NATPE Faculty Development Grants. 39 *Feedback* 40 (Winter 1998).

"First in Education: WOI-TV, Ames, Iowa" in <u>Television in America: Local Station</u> <u>History from Across the Nation</u>, M. Murray and D. Godfrey eds. Iowa State University Press, 1997.

Privatization and Broadcasting in East and Central Europe. 40 <u>Journal of Broadcasting</u> <u>and Electronic Media</u> 281 (Spring 1996).

The Iowa Communications Network: A Policy Perspective. Vol. 48 *Annual Review of Communications*. International Engineering Consortium, 1995.

Summer High School Workshops are Worth the Time and Effort. 36 *Feedback* 23 (Fall 1995).

Impressions of a Fulbright Scholar. 9 Slovenija 5 (Summer 1995).

A Football Theory of University Organization. 35 Feedback 21 (Summer 1994).

The 1992 World Administrative Radio Conference: A Survey of the U.S. Delegation and Recommendations for the Future. 17 *Telecommunications Policy* 407 (1993)

Expanding Free Expression in the Marketplace: Broadcasting and the Public Forum. Quorum Books, 1992.

(with K. Yocum, A. Merriam and C. Carney) "MSSC: A Transitional Model" in *Program Assessment in Speech Communication*, E. Hay ed. Speech Communications Association, 1992.

The Concept of a Right of Access to the Media: A Workable Alternative, 22 *Suffolk University Law Review* 103 (1988).

#### **Reviews**

Book Reviewer for *Choice*, American Library Association publication

2014: Boczkowski et al, The News Gap

Cvetkovski, T. Copyright and Popular Media

2013: O'Doherty and Einsiedel, <u>Public Engagement and Emerging Technologies</u> Kennedy, D. The Wired City

2012: Lule, J. Globalization and Media

Kember and Zylinska, Life After New Media

Hendricks, J, ed. The Palgrave Handbook of Global Radio

Gray and Lotz, Television Studies

2011: Elmer et al, Locating Migrating Media

Stroud, N. Niche News: The Politics of News Choice

Waltman and Haas, The Communication of Hate

Bennett and Strange, Television as Digital Media

Singer et al, <u>Participatory Journalism: Guarding Open Gates at Online</u>

**Newspapers** 

Lievrouw, L. Alternative and Activist New Media

Neuman, W. Media, Technology and Society

2010: Berry et al, Electronic Elsewheres

2009: Baron, N. Always On: Language in an Online and Mobile World

Arno, A. Alarming Reports: Communicating Conflict in the Daily News

Jackson, M. Distracted: The Erosion of Attention and the Coming Dark Age

Imre, A. <u>Identity Games: Globalization and Transformation of Media Cultures in the New Europe</u>

2008: Barta, N.D. <u>Digital Freedom: How Much Can You Handle?</u>

Selznick, B. Global Television: Co-producing Culture

Pavlik, J. Media in the Digital Age

Andrejevic, Mark. iSpy: Surveillance and Power in the Interactive Era

Butsch, Richard. Media and Public Spheres

2007: Stanton, Richard. All News is Local: The Failure of the Media to Reflect

World Events in a Globalized Age

Wurtzler, Steve. Electric Sounds: Technological Change and the Rise of

Corporate Mass Media

Noll, A. The Evolution of Media

2006: Huff, Richard. Reality Television

Escoffery, David, ed. <u>How Real is Reality TV? Essays on Representation and</u> Truth

Klinger, Barbara. <u>Beyond the Multiplex: Cinema, New Technologies and the</u> Home

Hughes, Sallie. <u>Newsrooms in Conflict: Journalism and the Democratization of Mexico</u>

Kumar, Shanti. <u>Gandhi meets primetime: globalization and nationalism in Indian television</u>

Cost, Frank. The new medium of print: material communication in the Internet age

Jackson, Richard. Writing the war on terrorism: language, politics and counter-terrorism

Thomas, Amos Owen. <u>Imagi-nations and borderless television: media, culture, and politics across Asia</u>

2005: Padovani, Cinzia. <u>A fatal attraction: public television and politics in Italy</u> Wilma de Jong, Martin Shaw, and Neil Stammers, eds. <u>Global activism</u>, global media

Johnson-Cartee, Karen S. <u>News narratives and news framing: constructing</u> political reality

Lynn Spigel and Jan Olsson, eds. <u>Television after TV: essays on a medium in</u> transition

2004: <u>Languages</u>, symbols, and the media: communication in the aftermath of the World Trade

Center attack. ed. by Robert E. Denton Jr

Book Review, "Children, Teens, Families and Mass Media," 45 *Feedback* 44 (May 2004).

Book review, "Communication in Eastern Europe," 10 *Journal of Media Economics* 49 (1997).

Video Review, "Public Trust or Private Property," 21 <u>Journalism History</u> 98 (1995).

Book Review, "Old Media, New Media," 71 Journalism Quarterly 748 (1994).

Book Review, "The Radio Papers," 17 Great River Review 167 (1988).

Textbook reviewer for <u>Focal Press</u>, ISU Press, <u>Holcomb Hathaway</u> and <u>Allyn & Bacon</u>.

Manuscript reviewer for <u>Journal of Broadcasting and Electronic Media</u>, <u>Journal</u> of Media Sociology and Media Psychology

#### Academic Professional Activities

Co-Founder and Associate Director, BSU Digital Policy Institute

Editor/Compiler, Digital Daily Dozen, e-newsletter

Editorial Board Member, Journal of Broadcasting & Electronic Media

Editorial Board Member, <u>Journal of Media Sociology</u>

Fulbright Ambassador, 2012-14. Included Visits to:

Lander University, Oct. 2012

Midwest Popular Culture Association, Oct. 2012

James Madison University, March 2013

Eastern Communication Association, April 2013

Marian University, Sept. 2013

Valparaiso University, Oct. 2013

Iowa State University, Nov. 2013

University of Kentucky, Feb. 2014

University of Louisville, March 2014

Peer Review Committee, Fulbright Scholar Program, 2010 – 2013

#### Award Judging

Midwest Broadcast Journalists Association Television Awards, 2006 –

BEA Festival of Media Arts, Interactive Multimedia Award, 2010 -

Society of Professional Journalists Mark of Excellence Contest, 2010 -

Judge, <u>Iowa Broadcast News Association</u> 1999 Television News Awards, March 1999.

Judge, National Association of State Radio Networks 1998 Awards, November 1998

Panelist, "Is Journalism a Crime?" <u>Associated Press Media Editors 2013 Conference</u>, Indianapolis, Oct. 28, 2013

Closing Keynote Address, "We Are Just Like Our Students," Ball State <u>Learning Technologies for Innovation</u> Conference, Aug. 9, 2013

Summer Commencement Speaker, "It's All About the Connections," Ball State University, July 20, 2013

Invited Presentation, "Thinking Like Leonardo," Ball State Chapter of Phi Kappa Phi, March 14, 2013.

Guest Faculty on Communication Law, Florida College of Advanced Judicial Studies, June 4-8, 2012, Naples, FL

Coordinator and Guest Lecturer, Global Media Network class with Kyung Hee University, Seoul, Korea. Lectures on American Media and The Commodification of Sport

Competitive Paper Presentation, "New Media Regulations for a New Media World," at New Media & Information: Convergences and Divergences International Conference, Athens, Greece, May 6-9, 2009

Co-Director of Digital Policy Institute National Conference, "<u>Digital Policy in the Information Age</u>," Oct. 3-4, 2008.

Facilitator, "Creative Approaches to Attendance" session, BSU Office of Teaching & Learning Advancement, Oct. 21, 2008

Visiting Professor, <u>AHA-International</u> Program in <u>Macerata</u>, Italy, <u>Fall, 2002</u> and <u>Spring 2008</u>

Pool coordination, Indiana Supreme Court Cameras in the Courtroom Experiment, Delaware County Circuit Court 3, 2006-2007

Panelist, Brookings Institution-sponsored Panel on State Telecommunications Reform, Columbus, Ohio, Summer 2006

Late Enrollment as a Cause for Concern: Success Rates in Required Telecommunications Classes, Broadcast Education Association Presented in the Competitive Paper Scholar-to-Scholar Session, Las Vegas, 2006

Presentation, "So, What the Heck is Digital Storytelling Anyway?" Central States Communication Association Annual Convention, Indianapolis, April 6, 2006.

Visiting Professor, <u>Kentucky Institute for International Studies</u> Program in Italy, Summer 2005

Presenter, High School J-Day, "Legal Issues," Ball State University, April 29, 2005

Presentation, "Student-Produced Videos for Clients in Italy: Combining Service Learning and Study Abroad," Taylor University, April 2005

Presentation, "Information Technology versus Copyright Law," Practical Copyright 2004 Conference, Muncie, April 7, 2004.

Presentation, "Challenges and Opportunities in Teaching an Immersion Course," <u>Central States Communication Association</u> Convention, April 1, 2004, Cleveland.

Moderator, Teaching and Learning Conference, Ball State University "Dialogue on Productivity," March 18, 2005 "Learner-Centered Teaching: Six Perspectives," April 9, 2004

Moderator, "Cable Telecommunications New Products: Current and Future Challenges of VOD/SVOD," National Cable & Telecommunications Association Academic Seminar, Chicago, June 8, 2003.

Presentation, "Combining Service Learning and Study Abroad" (with K. Griese), <u>Indiana Campus Compact</u> Student Service-Learning Conference, April 11, 20003.

Board of Directors and Executive Committee Member, <u>Broadcast Education Association</u>, 1997-2002

District 8 Representative 1997-2000 Secretary/Treasurer 2000-2001 Vice President for Academic Affairs 2001-2002

Publications Committee, Broadcast Education Association

Fulbright Senior Specialist 2003-2006

Frequent panelist, <u>Broadcast Education Association annual convention</u>:

"Social TV Viewing: A New Way to Engage with TV Viewers in a Fragmented Environment," 2013

"Keys to a Successful Fulbright Proposal," 2013

Law and Policy Graduate Student Workshop, 2013

Study Abroad is Not Just for Students: How Teaching Abroad Benefits Faculty,

2011

Teaching Production with Project-Based Learning, 2007

Take This Class and Ship It: Strategies for Developing Irresistible Study Abroad Programs, 2006

Managing Change Internally While Seizing Market Opportunities in the Convergence Shockwave, 2006

Moderator, "Current Issues in Law and Policy"; 2000 - 2003

"FCC/Broadcast Issues" for the panel "The Telecom Act of 1996: An Update"; Annual Panel 2001 – present

"How We Teach Matters More than What We Teach" for the panel on Teaching Law; 2001

"Programming Instruction" for panel on BEA Syllabus Project, 2000

Moderator, "What I Did on My Summer Vacation: The Value of Development Grants"; 2000

Poster presenter, "Technological Issues in Broadcast Education"; 2004

Moderator, Insights into Digital Media Curriculum, Workshops on Digital Media in Academia, Winter Park, FL, March 13, 2003.

Moderator, Excellence in Journalism Education Panel, <u>Radio Television News Directors</u> <u>Association</u> Convention, Las Vegas, April 8, 2002.

Presentation, "Achieving Universal Access." Presented at the Alliance for Public Technology Annual Conference, Washington, D.C., Feb. 20, 1999.

Paper Judge for several academic competitions, including Global Fusion 2000: Joint AEJMC/BEA/ICA International Conference Open Paper Competition, Association for Education in Journalism and Mass

Communication Southeast Colloquium.

Broadcast Education Association Law & Policy Division

Broadcast Education Association Courses, Curricula & Administration Division Association for Education in Journalism & Mass Communication Communication Technology and Policy Division

Association for Education in Journalism & Mass Communication Radio-Television Journalism Division

Host/Moderator, Ball State University/RTNDA/AP Regional Conference, 1998 - 2001.

Invited Speaker, Ball State University ITVA Chapter, "Producing Videos for Not-for-Profit Clients." Sept. 14, 1998.

Presentation, "The Competitive Environment for Electronic Media Since the Act." Presented at the Broadcast Education Association Annual Convention, Las Vegas, April 4, 1998.

Invited Speaker, "State Action and Telecommunication Development: The Situation in Iowa." Presented at the International Engineering Consortium's National Communications Forum '97, Chicago, Oct. 21, 1997.

Invited Paper Presenter, "The Iowa Communication Network: The Policy Implications of Publicly Funded Infrastructure." Presented at the Twenty-fifth Annual Telecommunications Policy Research Conference, Washington, D.C., Sept. 29, 1997.

Convention Coordinator, 1997 Broadcast Education Association Annual Convention, Las Vegas, April.

Planning Committee Member, "Making Wise Choices: Telecommunications for Rural Development," Workshop, Kansas City, Feb. 25-27, 1997.

Presenter, "Can a Lecture Ever Promote Active Learning?" Iowa State University Civil & Construction Engineering Faculty Seminar, Nov. 14, 1996.

Presentation to the Iowa Cable & Telecommunications Association, "The New, Competitive Environment," Des Moines, Jan. 23, 1996.

Discussion Session Leader, "Ties that Bind: Using Internet Nationally to Keep Up at Home," Educom '95, Portland, OR, Nov. 1, 1995.

#### **Broadcast Professional Activities**

Executive Producer, "The Churches of Macerata," DVD and Online Video, 2014

Executive Producer, "Fair Food," Videos about food from the 2009 Indiana State Fair.

Executive Producer, "From Midfield to Midterms," Documentary on the BSU Women's Soccer Team, aired on WIPB-TV Dec., 2007

Executive Producer, "A Movement, A Monument, A Man," Documentary on the Dome of the Florence, Italy Cathedral, aired on WIPB-TV July, 2006

Executive Producer, Freedom of Expression in the 21st Century, a series of 4, half-hour programs aired on WIPB-TV and made available to schools

Station Manger, <u>K57DR</u> (now KGCS-LP) Missouri Southern State College's Low Power TV Station, 1988-92

Producer/Director, KOZK, Ozarks Public Television, 1989-1992

Interim Promotions Director, KMOS-TV, 1979

Video Production Coordinator, Saint Mary's University, 1980-1983

Part-Time Air Personality, KWNO Radio, 1981-1983

Part-Time Air Personality, KOKO Radio, 1980

Studio Supervisor, Central Missouri State University, 1978-1979

News photographer, WTVJ-TV, 1977-1978

#### Awards and Honors

Faculty Member of the Year, Ball State Department of Telecommunications, 2012-13 (Voted by the Students)

Outstanding Faculty Member 2011-2012 Award, Ball State University, Aug. 17, 2012

Social Responsibility Award, BSU College of Communication, Information and Media, 2012

Faculty Mentor of the Year, BSU Disabled Student Development, 2010

Fulbright Professor, <u>Communication and Media Studies</u>, <u>National and Kapodistrian</u> <u>University of Athens</u>, Greece, 2009

AHEPA Medal of Scholastic Excellence, Athens Chapter of <u>American Hellenic</u> Educational Progressive Association, 2009

Recipient (with J. Kandiah), Enhanced Provost Initiative Grant – Immersion for Indiana Fair Food Project, \$4,200, 2008-2009

Recipient, \$1,000 Summer Assessment Grant, BSU Academic Assessment and Institutional Research, 2005

Fellow, Virginia Ball Center for Creative Inquiry, Ball State University, Spring 2002

First Place, Broadcast Education Association <u>Management & Sales Division</u> Case Studies Competition, 2001 (with D. Smith).

Fellowship, <u>Radio Television News Directors Foundation</u> Excellence in Journalism Education project, Summer 2000.

Excellence in Leadership Teaching Award, Ball State University, 1999.

Honorable Mention, Steven H. Coltrin 1999 Professor of the Year, <u>International Radio</u> and Television Society Foundation.

Member of the Winning Team in the Annual <u>IRTS</u> Faculty/Industry Seminar Case Study, New York, Feb. 28, 1999.

Recipient, Distinguished Service Award, Iowa Broadcasters Association, 1998.

Fellowship, <u>National Association of Television Program Executives</u> (one of eight selected nationally) Summer, 1997.

Tapped into Kappa Tau Alpha, National Honor Society in Journalism & Mass Communication, April 26, 1997.

<u>Wakonse Fellow</u>, Iowa State University, 1996 (selected by the Iowa State University Center for Teaching Excellence).

Fulbright Professor, College of Social Sciences, University of Ljubljana, Slovenia, 1995.

Provided commentary about media for dozens of newspapers (including the *New York Times* and *Washington Post*), trade publications (including *The Hollywood Reporter* and *Broadcasting & Cable*) and broadcast news (including WOI-TV and WIBC-FM).

## University Citizenship

Ball State University Fulbright Program Adviser, 2006 –

Department Representative to Faculty Council and University Senate, 2013 -

International Programs Committee, 2010 -

Freshman Connections Book Discussion Leader, 1999 -

Summer Freshman Advising, 2008 -

Faculty Mentor for Disability Services 2006 –

College Representative to University Committee on Teaching Evaluations, 2007 -

Early Start (Freshman Orientation) Instructor, 2005 – 2010

PhD Pathways Mentor, 2012 -

Telecommunications Department Promotion and Tenure Committee Chair, 2014 -

Faculty Adviser, *The Reel Deal*, BSU Student TV entertainment news program, 2004 -

Society of Professional Journalists, BSU Chapter, Portfolio/Resume Critiques, 2010 –

Whitinger Scholarship Selection Committee, 2006 –

Honors College Curriculum Subcommittee, 2013 –

Immersive Learning Awatds Selection Committee, 2012 -

Ball State University Diversity Associate, 2011-2013

Enhanced Student Learning Initiative Fellow, 2006-2007

Different Dawn Revisited, Retreat Participant and Writing Committee, 2006

Inaugural Director, MA Program in <u>Digital Storytelling</u>, College of Communication, Information & Media, 2003-2005

Office of Teaching & Learning Advancement Advisory Committee 2000-2005 Seminar Facilitator for Teaching Academy Seminar Facilitator for Alpha/Beta Seminars Administrative Intern, Spring 2000

Instructional Media Support Committee, 2005-2007

Search Committee Member

Endowed Chair, Telecommunications (Chair) 2013-14 Grant Writer, Rinker Center for International Programs (Chair), 2011 China Coordinator, Rinker Center for International Programs, 2009

Coordinator, Ball State University Freedom of Speech Week 2005

Graduate Education Committee, 2003-2005

Academic Resources Committee, 2002-2005

Student Publications Committee 2003-2005 Chair 2004-05

Civic Engagement Advisory Board

Acting Assistant Dean, College of Communication, Information & Media, 2002

Ball State University NCAA Certification Steering Committee, 2001-2002

Ball State University Telecommunications Dept. Diversity Workshop

Judge: 2000, 2004, 2005 Presenter: 1999, 2001

Academic Assessment Advisory Committee, 1999 - 2002

Student Center Task Force Committee, 2001-2002

Wellness Coalition, 1999 - 2003

Iowa Broadcasters Association Scholarship Selection Committee, 1996-1998, 2003-2008

University Endowment Fund Committee, 1998

Volunteer Chef/Fundraiser, 100 Men Who Cook 2012 – present

Presentation, "Can Creativity Be Taught" to the Museum of Art Alliance, Dec. 11, 2013

Presentation, "1950s Television: Golden Age in Black and White, Muncie Association of Lifelong Learners, Jan. 17, 2012

Presentation, "Workplace Diversity: Avoiding Cultural Landmines," <u>East Central Indiana</u> Human Resource Association, Feb. 9, 2011.

Active member of Saint Francis of Assisi Parish, Muncie, IN

Editorial Columnist for *The Catholic Moment*, Diocese of Lafayette Publication, 2007-2008

Ginkgo Festival Committee, Ames, Iowa, 1995-1998; Co-Chair 1998.

Named to the Ames (Iowa) Convention & Visitors Bureau Hall of Fame, 1998.

Awarded Key to the City of Coral Gables, FL, for university/city coordination efforts, 1976.

#### **Contact Information**

Telecommunications Department Ball State University Muncie, IN 47306 (765) 285-1493 (phone) (765) 285-9278 (fax) dgcaristi@bsu.edu