

Social Media Tips for Fulbrighters

Use #Fulbright on your posts.

This hashtag allows us to connect and engage with your Fulbright-related social media activity. When you use #Fulbright, we can easily find your stories online.

A good photo goes a long way.

Your posts should include a striking, well-lit photo that provides a glimpse into the life of a Fulbrighter. This is especially true for Instagram and Facebook, but it's also a good idea to utilize visuals on Twitter and LinkedIn.

Use tags and mention others.

In addition to using #Fulbright, tagging the program in your post will get our direct attention, and can lead to your photo or story being featured on our accounts. Consider also tagging your local Fulbright commission or U.S. Embassy.

Maintain a high standard.

Participants in all U.S. Department of State-sponsored academic exchange programs have full artistic freedom to write, publish, and create, but are also expected to maintain a standard of conduct and integrity in line with the spirit and intent of the Fulbright Program - to increase mutual understanding between the people of the U.S. and the people of other countries. Please refrain from overtly political content. All Fulbright-related content on personal accounts must contain a disclaimer stating that your views are your own and are not representative of the U.S. government.

Tell your story.

We want you to use social media on the Fulbright Program as a storyteller and ambassador of the program. Show us your research, your classroom, and the friends you've made. Show us holiday celebrations abroad and your new home. Each Fulbright journey looks different - show us yours.



FULBRIGHT

A Social Media Guide

The Fulbright Program's official social media accounts offer prospective Fulbright applicants, current Fulbright grantees, alumni, institutions, and other stakeholders places to collaborate, discuss, and learn about the program.

Each platform allows alumni, current Fulbrighters, and prospective applicants to stay connected, ask questions, and read about Fulbrighters in the news.



Facebook
The Fulbright Program

Our page provides links to other Fulbright Facebook pages that are officially associated with the Fulbright Program. There are many other official and unofficial Facebook pages and groups associated with the program.



Twitter
@FulbrightPrgrm and More

[@FulbrightPrgrm](#) - News, information, and highlights about the Fulbright Program around the world

[@FulbrightArctic](#) - News and highlights for and about the Fulbright Arctic Initiative

[@FulbrightMENA](#) - News, information, and highlights about the Fulbright Foreign Student Program by AMIDEAST

[@FulbrightBoard](#) - News, information, and highlights about the J. William Fulbright Foreign Scholarship Board

You can also follow [@ECA_AS](#) for more news about exchanges from the Assistant Secretary for Educational and Cultural Affairs.



Instagram
@the_fulbright_program

Our Instagram shares photos and stories from Fulbrighters around the world. Share your photos with us by using #Fulbright to tag appropriate posts. We also use Instagram Stories and IGTV to highlight events and do special program features.

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The Fulbright Program (Company Page)
The Fulbright Program - Official Group

LinkedIn allows alumni, current Fulbrighters, and prospective applicants to connect, share, and collaborate on a professional level.



The Fulbright Program maintains a number of blogs with articles by current and past Fulbrighters, featuring reflections on the Fulbright experience and advice for future Fulbrighters.

Fulbright Student Program Blog: <http://blog.fulbrightonline.org>

Fulbright Foreign Student (Middle East and North Africa) Blog:
<https://medium.com/@FulbrightMENA>

Fulbright Scholar Program Blog: <https://www.cies.org/blog-posts>

Fulbright Specialist Blog:
<https://fulbrightspecialist.worldlearning.org/making-an-impact>

Fulbright Alumni Network



The International Exchange Alumni website is available to all participants of U.S. Department of State sponsored exchange programs. We encourage all grantees to sign up for the password-protected website to take advantage of its many resources, including the ability to search for U.S. and foreign Fulbright alumni by country, information on alumni grant opportunities, and free access to research databases. Fulbright Program grantees who have registered with International Exchange Alumni receive a free, lifetime @fulbrightmail.org email address.

More information on the Fulbright Program can be found at <http://eca.state.gov/fulbright>

 You can contact the Fulbright Program at fulbright@state.gov.